



Sun City Vistoso Community Association, Inc.

BOARD OF DIRECTORS MEETING

Our MISSION as the SCVCAI Board is to lead in maintaining and enhancing the quality of life in Sun City Vistoso as an active adult community.

BOARD & ANNUAL MEETING MINUTES

Tuesday, March 22, 2011 • 9 AM • Social Hall – Papago/Hopi

- A) Call to Order 9:01
Meeting of the Board of Directors of SUN CITY VISTOSO COMMUNITY ASSOCIATION, INC. (hereafter “Association”), an Arizona corporation, was held in the Social Hall, Papago/Hopi rooms, on March 22, 2011.
Present at the meeting were: Board Members: Fred Bjorling, Debra Arrett, Ruth Gitzendanner, George Williams, Hal Linton, Jack Evert; General Manager: Bob Mariani; Admin./Comm. Director: Robin Coulter and Recording Secretary: Coco Sullivan.
- B) President’s Remarks and Annual Report
- C) Minutes
Motion to approve February 22, 2011 Board Meeting Minutes and March 10, 2011 Special Board Meeting Minutes (Evert/Gitzendanner). Motion passed unanimously.
- D) Town of Oro Valley, No report
- E) Financial Report
Full report can be located in the Library and online
- F) Heroes Among Us presentation – Bob Cratty is the recipient for his many endeavors inside and outside our community.
- G) General Manager’s Report – 2010-2011 Annual Report
Long Range Plan
- Long Range Planning Committee
 - Board evaluation of recommendations
 - Organizing the recommendations
 - Creation of Strategic Planning Committee and Ad Hoc Committees
 - Assignment of Initiatives
 - Status of Initiative process
 - Some Initiative results
- Projects
- Catalina Vista Landscape Project
 - Projection Room
 - Golf Maintenance Equipment Cover
 - Desert Oasis Tennis Courts
 - Social Hall HVAC
 - Pickleball Lights
 - Rancho Vistoso Boulevard Landscape Project
- General Administrative
- Mountain Vista Development Plan
 - Dues billing
 - Insurance
 - HR/Safety Training
 - ListServ
 - Surveys
 - Homeowner ID Cards
 - Emergency Phone Number
 - Financial Reports
 - Online Tipster
 - Project Management
 - Community Association Institute

Marketing

- Local Business Relationships
- Golf Marketing
- Café Marketing
- Internet
- Golf Course Name

Other Accomplishments

- Government Relations
- Cell Site Lease
- Development Plan
- Leadership Program
- Views
- CC&R/Bylaw Amendments
- Café Comment Cards

H) Department Manager's Report, Robin Coulter

- Ambassador Tours start in the Vistoso Center with a scripted presentation while waiting for an Ambassador for the whole tour of the community
- ListServe – many uses other than e-mail (events, surveys, etc)
- Constant Contact Follow-up for Potential Residents
- Twenty three home sold in three months, eight were on our Potential Resident Database.

I) Committee Reports

- 1) Architectural Review, no report
- 2) Community Assistance, no report
- 3) Consumer Referral, no report
- 4) Election Committee, no report
- 5) Finance-Budget, Leslie Platt submitted a written report – meetings on February 28 and March 14 reviewed Drafts 1 and 2 of the 2011-2012 budget proposal. Board members were invited to participate to facilitate a consensus in preparation of Draft 3 which will be reviewed at the regular meeting on March 21. Leslie Platt, Debra Arrett, Li Chase and Nancy Sweeney visited Leisure World to see their completed \$10.3 million modernization projects, discuss their fundraising efforts and understand the internal communications that brought these projects to fruition.
- 6) Gift Shop, Kay Jacobs submitted a written report – February sales were \$1,800, the YTD is more than an \$8,900 increase, mostly due to the credit card machine. The Gift Shop will participate at the Courtyard sale by setting up an outside sale table. Plans for the Arts Festival in October are underway.
- 7) Golf Advisory, Payton Davies submitted a written report – plan is in place for replacing the bunkers, the BOD will see a demonstration on March 28. Kim Griggs will replace the coolers on the golf course. The annual Pro/Member tournament will be on April 18.
- 8) Government Affairs, Hal Linton advised the audience that Barry Gallespie will be here, Saturday, April 2, at 10 AM and will report on Home Rule.
- 9) Green/Energy Committee, no report
- 10) Image, Lauren Thompson; no report
- 11) Landscape, Tut Tustison submitted a written report – members of the planting have started along Lower Rancho Vistoso project and progressing well. Three bids were received for the Mountain Vista Landscape project, a study using reclaimed water will be completed May 1. The chosen landscape architect firm chosen will begin creating digital files this summer, design work in the fall and will oversee the actual installation in the Spring 2012. Efforts are continuing to remove buffelgrass. Catalina Vista patio staining is on hold pending new vendor review. Pre-Qualified Landscaper plan details and operating the plan were reviewed with staff and have been set in motion. Scenic View ad hoc committee will be formed next fall and will include representation from the Landscape Committee and the ARC.
- 12) Marketing, Tut Tustison submitted written report – member of the committee has participated in joint meetings with the Name Change, Strategic Planning Image and Realty committees. Five homes purchased in the last two months were early contacts through our marketing programs. Two new members, Steve Knapp and Steve Toth, have professional careers in marketing. Marketing brochure is being reworked to incorporate new ideas and concepts to enhance the appeal to potential new residents.
- 13) Name Change, Jack Evert reported the committee is in process of meeting with focus groups of 10 people to discuss their opinions of a new name but there will not be a recommendation until next season

- 14) Neighborhood Pride, Tempe Johnson submitted a written report – weeds are spouting and need attention. Dead palm fronds will be ignored for a few more months. As you leave for the summer, make sure your yard is maintained.
 - 15) Posse, Del Balston submitted a written report – Posse vehicles are now parked behind the Vistoso Center. There are complaints about lighting and isolation of the lot. Other options are being reviewed. The Posse Recognition Day plans are finalized for April 6, 2011.
 - 16) Properties, Robert Hefner; no report
 - 17) Realty Committee, no report
 - 18) Sports Complex, Robert Carlson; Board Liaison, Jack Evert reported meeting with Board by end of March with Sports Complex committee, forum on 4/8 for residents to ask questions of Board and committee,
 - 19) Strategic Planning Committee, Ted Hood submitted a written report – at the end of their first year, they review accomplishments and work to be done for year one and look ahead at how we can improve the strategic planning process for current and future years: Develop a FAQ page on the website, establish a communications committee, establish a Fund Raising Task Force to consider alternative methods for raising funds.
 - 20) TIPSTER Editorial, no report
- J) Consent agenda
- 1) Approve David Brunk, Richard Golombek, David Goodman, David Fraser, Marlene Lawrence and Terry McFadden as Sports Complex Committee members.
 - 2) Approve Lou Gard, John O’Shea as Ad Hoc Realty Committee members.
 - 3) Approve Pre-Qualified Landscape Plan as a policy.
Motion to approve David Brunk, Richard Golombek, David Goodman, David Fraser, Marlene Lawrence and Terry McFadden as Sports Complex Committee members., approve Lou Gard, John O’Shea as Ad Hoc Realty Committee member, approve Pre-Qualified Landscape Plan as a policy (Evert/Linton). Motion passed unanimously.
- K) Unfinished Business
L) New Business
M) Call to Audience
N) Board of Directors Election Results, not available at adjournment.
O) Adjournment 10:10 AM

Submitted by: _____
Coco Sullivan, Recording Secretary

Approved by: _____
Debra Arrett, Secretary