

2011 Rates* and Specifications

Place your advertising message where it will reach the exclusive community of Sun City Vistoso with an ad in the Vistoso Tipster magazine. The Vistoso Tipster is the official Sun City Vistoso newsletter with month long listings of activities within the community. It is distributed to more than 2,488 homes each month. This insures that the Vistoso Tipster has a long shelf life within the home.

Electronic Files Accepted: PDF format is preferred. We can also try to work with .tif or .jpg (will require conversion). We do not accept programs files such as: Corel Draw, Publisher, Pagemaker or Freehand.

Maximin file size is 5 MB. Resolution: 300 DPI

Email your ad to: tipster@suncity-vistoso.com

We also can scan your business card for use as original art.

Rates* effective June 30, 2011 through June 30, 2012



Rates are NET to Agencies

Ad Placement	Price Per Card Month to Month	Price Per Card 3 Month Prepaid	Price Per Card 1 Year Prepaid Price
Interior Pages	\$65 per month	\$180 (\$15 savings)	\$660 (\$120 savings)
Center Pages	\$70 per month	\$195 (\$15 savings)	\$720 (\$120 savings)
Back Page	\$80 per month	\$225 (\$15 savings)	\$840 (\$120 savings)

COLOR RATES

We now offer spot and 4-color advertising.

Spot Color \$10 per month = multiply by cards

Example: 3 cards would be an additional \$30 charge.

Four Color \$20 per month = multiply by cards

Example: 3 cards would be an additional \$60 charge.

AD SIZES

All rates are per **card ad**. **3.75" WIDE x 2" TALL**. May combine cards for larger ad sizes. i.e., 4 cards: 7.5" wide x 4" tall or 3.75" wide x 8" tall. Can combine all the way to full page = 10 cards. Multiply per card rate above to determine cost of ad larger than a single card.

DEADLINES

Please contact our office by the **10th of the month** if you want to reserve space in the following months' edition. Ads must be into SCV by the **15th of the month** for inclusion in the next month's edition.

FLYERS (8.5" x 11" only) inserted into the Tipster **\$250** flat fee

- You provide the necessary quantity of flyers to be inserted*
- MUST have this disclaimer printed on the flyer:
"Not sponsored nor endorsed by Sun City Vistoso Community Association, Inc."

Flyers must be approved by SCVCAI
fax or email flyers for approval to:
Pam Sarpailus psarpailus@suncity-vistoso.com

*Call for the monthly quantities 520-825-3711 ext 120



1565 E. Rancho Vistoso Blvd.
Oro Valley, AZ 85755
520.825.3711 ext 120 – FAX 520.825.0432
www.suncity-vistoso.com

**One Card
\$65**

**Spot color additional \$10
4-color additional \$20**

**Two Cards
\$130**

**Spot color additional \$20
4-color additional \$40**

**Two Cards
\$130**

**Spot color additional \$20
4-color additional \$40**

Three Cards
\$195

Spot color additional \$30
4-color additional \$60

Two Cards
\$130

Spot color additional \$20
4-color additional \$40

Four Cards

\$260

Spot color additional \$40

4-color additional \$80